



## Our Vision

BIG INK Display Graphics is committed to creating and encouraging sustainable practices in all areas of our business. We are dedicated to constantly improving our processes to eliminate waste, reduce energy consumption and promote recycling and reuse of resources.

## Our Mission

To invent, investigate, implement and share the best available sustainable business practices for our clients, the print industry and our community.

## Our Pledge

- Empower our company Green Team (est. 2007) to foster a culture of change and continual improvement throughout the organization.
- Continue to find ways to reduce, recycle and reuse materials.
- Continue to reduce our energy consumption and to utilize alternative energy sources where available.
- Improve our supply chain logistics to reduce transportation emissions.
- Provide clients with a simple recycling option for the items we produce.
- Continue to communicate, encourage and learn from clients and industry resources through direct communications and feedback.
- Use performance evaluations and certifications to track our improvements
- Comply with all health, safety and environmental regulations to make BIG INK a positive, safe and fun place to work.

## Our Goals

- Eliminate the use of PVC based material by 2014.
- Reduce our land filled waste by at least 20% per year.
- To be recognized as a leader in the digital print industry for our sustainability efforts and contributions to our community.

Thomas P. Trutna, President

 **Little Things Make a BIG Difference.**